



Exhibitor Registration Form

Please complete this form and return to Experience Fayetteville no later than close of business on Friday, January 7th to participate in the 2022 Walmart UCI Cyclo-cross World Championships Expo, scheduled for January 28-30, 2022. Registration is not confirmed until exhibition terms are agreed upon and signed by both parties.

EXHIBITOR INFORMATION

Organization Name: _____

Tax ID #: _____

Contact: _____ Email: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

On site Contact: _____ On-site Cell # _____

Category:

- General Exhibitor Recognized Event Sponsor Non-Profit Organization

BOOTH RESERVATIONS

Exhibition booths will be reserved for the three-day event held January 28-30, 2022. Exhibitors will load in prior to 5:00pm on Wednesday, January 26th. Load out will take place on Monday, January 31st. Early arrival or departure requests will be considered on a case-by-case basis but must be coordinated with Experience Fayetteville prior to signature of this agreement.

EACH SPACE RESERVATION RECEIVES:

- Overnight Security
- (1) 110 power outlet distributed to all locations.
 - Please note on your application if any activations require higher amperage. Additional fees will apply based on need.
- Offsite parking for (1) vehicle and trailer with complimentary shuttle service
- Logo inclusion on Expo Welcome Board
- Wi-Fi access

BOOTH SPACE OPTIONS

<input type="checkbox"/> 10' by 10' Space	100 sq feet	\$1,000
<input type="checkbox"/> 10' by 20' Space	200 sq feet	\$2,000
<input type="checkbox"/> 10' by 30' Space	300 sq feet	\$2,750
<input type="checkbox"/> 10' by 40' Space	400 sq feet	\$3,500
<input type="checkbox"/> 20' by 20' Space	400 sq feet	\$3,500
<input type="checkbox"/> 40' by 40' Space	1,600 sq feet	\$9,600

Will you have a branded vehicle in your booth? Yes, dimensions _____ No

**Vehicle space is part of your total square footage, NOT in addition to. All expo elements must fit inside your allotted booth.*

ADDITIONAL EXPO EQUIPMENT

To aid exhibition participants, Experience Fayetteville has made available the rental of temporary expo equipment including tenting and furniture. Equipment requests are coordinated at an additional cost, subject to availability. Set up and tear down is included. Propane and ice will be serviced daily.

<u>Item</u>	<u>Price</u>	<u>Quantity</u>
<input type="checkbox"/> 10' by 20' Frame Tent, 3 walls and stakes/weights	\$500	_____
<input type="checkbox"/> 10' by 10' Frame Tent, 3 walls and stakes/weights	\$300	_____
<input type="checkbox"/> Outdoor Propane Heater w/single tank	\$100	_____
<input type="checkbox"/> Additional 25lb Propane Tank	\$35	_____
<input type="checkbox"/> Six-foot banquet table	\$20	_____
<input type="checkbox"/> Padded banquet chair	\$10	_____
<input type="checkbox"/> Additional tent weights/stakes	\$10	_____
<input type="checkbox"/> Bag of ice	\$5	_____

Event organizers and UCI must approve activations and sampling planned at your booth. Please provide a list of all activations, as well as product categories that you plan to distribute, sell, or sample (e.g., Clothing, Bicycle Components, etc.). Food may not be sold within the Expo.

PAYMENT

Please withhold payment until you have been confirmed as an exhibitor. Exhibitor Booth fees are nonrefundable, and payment is due on or before the event date. Expo participants will be invoiced via Square to pay online with a credit card. Alternatively, payment may be mailed to Experience Fayetteville at P.O. Box 4157 Fayetteville, AR 72702. Only full payments accepted. Please make checks payable to **Experience Fayetteville.**



GENERAL RULES AND REGULATIONS. Please initial each line.

1. Event organizers Experience Fayetteville, Medalist Sports, and the UCI reserve the right to accept or reject your application.
2. You will receive a confirmation packet, detailed instructions on exhibitor badges, load-in and load-out, additional amenities, and other matters in a separate communication closer to the event date.
3. Hotel information can be found on the official website - www.cyclocrossfayettevillear2022.com
4. No refunds will be given if an exhibitor leaves prematurely. Additionally, for the safety of all involved load-out is only allowed at the agreed upon specific times. Exhibitors may not load-out prematurely unless event organizers have granted an exception in writing.
5. Your booth location will be chosen by the event organizers.
6. Exhibitors must complete daily booth set-up at least one hour prior to the opening of the event gates.
7. Sales Tax must be collected and remitted to the Arkansas Department of Revenue under this Special Event Permit. A Sales Tax form will be provided at check in for each day of the event. Exhibitor should complete the required form each day and return to the Arkansas Department of Revenue per instructions on form.
8. Health Permitting & Sampling Restrictions - Note to exhibitors that will promote, sample food: Please contact Chloe Bell (contact information below) so that she can inform you of the policies that apply to your food item. Food may not be sold within the Expo. Please describe your sampling/food-related activity, if applicable, in as much detail as possible on your application.
9. Ambush Marketing is not allowed per UCI guidelines and brand solicitation/activation is only allowed within the expo area. Only official event partners and licensees of the UCI Cyclo-Cross World Championships have the right to be visible on the tv broadcast. Non-marketing right holding brands are not allowed to use the UCI or World Championship marks as an advertising platform and Experience Fayetteville is committed to enforcing official partners rights in a sensitive, fair, and transparent manner.
10. Experience Fayetteville has the sole discretion and authority to address any and all matters associated with the Expo area and the exhibitor's participation in it, whether or not that matter or issue is addressed in this application and agreement.
11. Exhibitors will follow CDC guidelines, local mandates and best practices to prevent the spread of Covid-19
12. After the event concludes, the exhibitor's merchandise and displays must be removed as per removal deadlines in final materials.
13. If an Exhibitor or its officers, directors, employees, agents, representatives, contractors, or volunteers damage the exhibition area or event property or equipment, the damages must be replaced or repaired by the Exhibitor.
14. Insurance and Indemnification - please see attached.
15. The Exhibitor shall not assign or sublet the booth without the approval of Experience Fayetteville.
16. The exhibitor's booth fee is not refundable under any circumstances unless organizers decide to cancel the event. If the event is cancelled, the exhibitor fee shall be refunded, less a pro rata share of expenses actually incurred by Experience Fayetteville relating to the event.
17. A waiver of any terms and conditions in this agreement by Experience Fayetteville shall not constitute a waiver of any other term or condition.
18. If any provision of this agreement shall be found to be contrary to law, such provision shall be stricken, and the remaining provisions of this Agreement shall remain in full force and effect.
19. The headings of the sections are inserted for convenience only and are not intended to be a part of or to affect the meaning or interpretation of this agreement.
20. Provisions of this Agreement which, by their terms, contain continuing obligations shall survive the termination or expiration of the Term of this Agreement.

**For questions about exhibition logistics, amenities, or further information please contact
Chloe Bell at Cbell@experiencefayetteville.com**



Indemnification and Insurance Requirements

Indemnification Requirements:

To the fullest extent permitted by applicable law, Exhibitor shall indemnify, defend and hold harmless Experience Fayetteville, the City of Fayetteville, AR, Medalist Sports LLC, USA Cycling, Inc. and their respective parent, subsidiary and affiliated companies and each of their respective officers, directors, partners, shareholders, members, agents, employees, volunteers, contractors and other representatives (the “Indemnified Parties”), from and against any and all claims, demands, damages, liabilities, lawsuits, losses or expenses, including without limitation, interest, penalties, reasonable attorney fees, and all amounts paid in the investigation, defense, or settlement of any or all of the foregoing (collectively, the “Claims”) arising out of, based on or in any other manner related to: (1) Exhibitor’s operations and activities, performance of services or delivery of products associated in any way with the 2022 Walmart UCI Cyclo-cross World Championships; (2) any negligent act, omission or willful conduct by Exhibitor or its officers, employees, agents and other representatives; (3) any product liability, product defect, warranty or other Claim arising out of strict liability in tort for the products or services of Exhibitor; and (4) any act or omission by or on behalf of Exhibitor undertaken in connection with its use of exhibition space at the 2022 Walmart UCI Cyclo-cross World Championships Expo.

Insurance Requirements:

For the duration of the Exhibitor’s involvement with the 2022 Walmart UCI Cyclo-cross World Championships Expo, Exhibitor shall provide and maintain, at its expense, the following insurance policies:

1. General Liability insurance with limits not less than \$1,000,000 each occurrence and \$2,000,000 in the aggregate. Such insurance shall include coverage for contractual liability, products-completed operations, personal and advertising injury, premises damage legal liability, property damage and bodily injury liability (including death);
2. Auto Liability & Physical Damage insurance covering liability arising out of Exhibitor’s use, operation or maintenance of any vehicle (whether owned, non-owned, leased, hired or borrowed), with limits not less than \$1,000,000 each accident combined single limit for bodily injury and property damage.
3. Workers’ Compensation insurance covering Exhibitor’s employees with coverage and limits as required by statutory law, including Employer’s Liability coverage with limits not less than \$1,000,000 each accident, \$1,000,000 disease-each employee and \$1,000,000 disease-policy limit.
4. Any other insurance necessary and appropriate for covering the Exhibitor’s operations and activities in connection with the 2022 Walmart UCI Cyclo-cross World Championships event and related Expo.

All such insurance to be maintained by Exhibitor shall be (1) primary to and non-contributory with any insurance maintained by the Indemnified Parties (as defined in the Indemnification section above); and (2) shall be written by insurance companies with ratings of “A” or better in the latest edition of the A.M. Best key rating guide. Exhibitor shall provide Experience Fayetteville with at least thirty (30) days prior written notice if any of the required insurance is going to be materially changed, reduced or cancelled.

Policies (1) and (2) above shall be endorsed to include the Indemnified Parties as Additional Insureds with respect to the operations or any negligent acts or omissions of Exhibitor.



Acknowledgement and Acceptance of Terms:

By signing below, you are making a commitment for your organization to actively participate in the 2022 Walmart UCI Cyclo-cross World Championships Expo and hereby agree to comply with the Indemnification and Insurance requirements attached hereto.

Expo Participant Signature: _____ Date: _____

Experience Fayetteville Signature: _____ Date: _____

**Please submit any questions or completed applications to Expo Manager
Chloe Bell at Cbell@experiencefayetteville.com**

Reminder: All applications are due by 5:00pm Friday, January 7th.